



MEEGID XI

11th International Conference on Molecular Epidemiology
and Evolutionary Genetics of Infectious Diseases

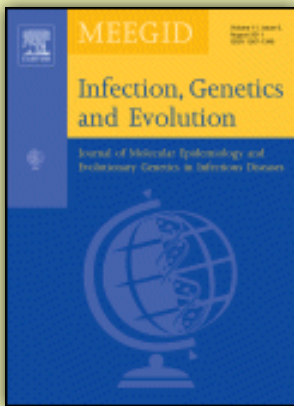
October 31 – November 02, 2012 | New Orleans, USA

THE CONFERENCE

We are proud to announce the 11th edition of the highly successful international conference series on the **Molecular Epidemiology and Evolutionary Genetics of Infectious Diseases (MEEGID)**.

Together, the MEEGID congress series and its companion journal, *Infection, Genetics and Evolution*, represent the main forum for cross-fertilization between evolutionary science and biomedical research on infectious diseases.

Supporting Journal



Organized by



Sponsorship and Exhibition Opportunities

TOPICS INCLUDE

- Evolutionary genetics, genomics, proteomics
- Genetics, population biology and morphometrics of vectors
- Host genetic susceptibility to infectious diseases
- Mathematical modeling & bio-informatics
- Molecular diagnostics
- Molecular epidemiology
- Population biology
- Coevolution

Attendance at this conference will enable you to:

- Access unique, high-quality content
- Learn about the latest developments in infectious diseases and epidemiology research from experts in the field
- Present your latest research
- Network with an interdisciplinary group from around the world – including academics and researchers, as well as health and industry professionals

For complete meeting details, visit:
www.meegidconference.com

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SPONSORSHIP AND EXHIBITION INFORMATION

RAISE YOUR PROFILE WITHIN THE MEDICINAL CHEMISTRY COMMUNITY

The global network of scientists in academia, business and government is being targeted to generate a highly qualified audience from the medicinal chemistry community.

Our sponsors and exhibitors have the opportunity to network face-to-face with some of the leading names in the field and to build brand awareness and partnerships with international delegates.

USE YOUR PRESENCE AT MEEGID XI TO:

- Increase brand awareness via both onsite and pre-event exposure
- Enhance relationships with existing customers and meet new ones
- Generate sales leads and educate the market
- Demonstrate products or services and launch new products
- Seek international partners and form new alliances
- Elevate your company profile in the medicinal chemistry community
- Increase visibility in focused markets
- Communicate your message to a highly qualified scientific community

For further information on sponsorship and exhibition opportunities please contact:

Chloe Partridge

Tel: +44 1865 843 846

Email: c.partridge@elsevier.com

EXHIBITION

An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.

The exhibition package includes the listing of your logo and company name, short description and link on the conference website and programme booklet. The following options are available:

TABLE TOP - \$ 1700 6ft table top exhibition stand

SHELL SCHEME BOOTH - \$ 3850 Includes 1 free delegate place

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY

DELEGATE BAG.....\$ 6000

Have your company logo on the highly valued delegate bag*. Used long after the event this will ensure long lasting visibility for your company.

LANYARDS.....\$ 5300

Your company logo on the woven conference lanyard* given to each delegate and worn throughout the conference.

DELEGATE BAG INSERT.....\$ 1700

Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays.

Materials should be sent to the Conference Project Lead in time for insertion - specific dates and quantities will be provided on application.

SPONSOR SESSION.....\$ 3300

- Your company logo at the opening and closing of the sponsored session and on on-site signage
- Your company name and logo in the programme booklet, next to the session listing
- 1 free delegate place

REGISTRATION DESK.....\$ 6600

- Your company logo on poster and signage at the registration desk
- Your company logo on pens* distributed at the desk for the purpose of registration
- 1 free delegate place

MEMORY STICK.....\$ 6000

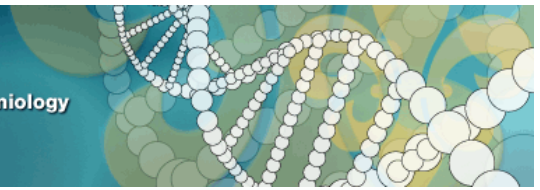
Your company logo on the conference memory stick* that will be inserted into each delegate bag and given to all delegates onsite. The memory stick will have the conference programme, all poster and oral abstracts, speaker biographies for the event. This will also contain a one page advert from sponsors.



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NETWORKING OPPORTUNITIES

COFFEE BREAK.....\$ 3000

- Sponsorship of one of the Conference refreshment breaks
- Your company logo on available paraphernalia* (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Delegate bag insert

LUNCH SESSION.....\$ 10000

- Sponsorship of one of the Conference Lunches
- Your company logo on available paraphernalia* (eg. napkins, doilies etc)
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Opportunity to give a short address at the beginning of the lunch
- Delegate bag insert
- 2 free delegate places per lunch sponsored

DRINKS RECEPTION.....\$ 10000

- Opportunity to give a short address at the beginning of the reception
- Your company logo on available paraphernalia (eg napkins, doilies etc)*
- Your company logo on A1 sized foam-backed posters positioned around the reception area
- Delegate bag insert
- 2 free delegate places per reception sponsored

WORKSHOP.....CONTACT US

Showcase your products to the conference delegates at a dedicated workshop session. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, programme and on all marketing collateral

SATELLITE SYMPOSIA.....CONTACT US

Give a scheduled 40 minutes client-based case study (normally planned around the lunch break) to conference delegates. Includes 1 free delegate place and company acknowledgement by level on all official conference support signs, programme and on all marketing collateral.

INTERNET POINT.....CONTACT US

- Your company logo on the mouse pads*
- Your company logo on posters and signage around the Internet point
- 1 free delegate place

GALA DINNER.....\$ 12000

An unrivalled opportunity to have high profile branding at the main social event of the conference.

- Your company logo on available paraphernalia* (eg napkins,doilies etc.)
- A tabletop exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place.
- Opportunity to give a short address at the beginning of the dinner
- Delegate bag insert
- 2 free delegate places

SPONSORED ONLINE CONFERENCE

Elsevier has developed an online conference offering, allowing delegates from all over the world to access free of charge presentations online. The online conference allows an extended audience to hear the latest research developments from top international speakers, extending your marketing reach beyond the physical delegate base.

Sponsor an online counterpart to the physical event and enjoy unique benefits:

- Achieve significant brand exposure. Your logo is included in all event promotions.
- Extend your audience reach and broadcast your message to an unprecedented number of researchers worldwide.
- Capture qualified leads and gain important insights about the targeted audience.
- Demonstrate thought leadership and expertise.
- Archive conference material and make your conference stand out for months after the physical event.

- Online conference will also be communicated to the participants of the physical conference, increasing your exposure and branding.

The package includes marketing, traffic and campaign management as well as 1 free delegate place.

If you find that our offerings do not provide a perfect match for your marketing needs, let us know and we will customise a sponsorship programme for you.

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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

EXHIBITOR OPPORTUNITIES

- Table top (6ft table top exhibition stand) \$ 1700
- Shell scheme (Includes 1 free delegate place) \$ 3850

NETWORKING OPPORTUNITIES

- Coffee break \$ 3000
- Lunch Session \$ 10000
- Gala Dinner \$ 12000
- Drinks Reception \$ 10000
- Satellite symposia Contact us
- Internet point Contact us
- Workshop Contact us

BRANDING AND VISIBILITY

- Delegate bag \$ 6000
- Lanyards \$ 5300
- Delegate bag insert \$ 1700
- Sponsor session \$ 3300
- Registration desk \$ 6600
- Memory stick \$ 6000

SPONSORED ONLINE CONFERENCE

POA

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable \$

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Chloe Partridge

Tel: +44 1865 843 846

Email: c.partridge@elsevier.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance will need to be provided prior to the event.